

Press Release – 16 February 2022 – Amsterdam

## mindlike fund launched with a committed stakeholder model

Mindlike is an investment and advisory firm based in Amsterdam that was founded in October 2021. Mindlike's vision is that the investment industry should be a stronger catalyst for positive change. Not only by changing the way of investing, but mostly by ensuring more stakeholders directly benefit from the value created. Mindlike will focus on small and medium sized businesses in the Benelux that could use or require reinvigoration to remain competitive, relevant or viable in an ever changing market.

Susanne Muntinga, co-founder of Mindlike, is proud to elaborate more on its mission. *“The way companies, people and governments interact is fundamentally changing. We believe that society as a whole can benefit in an economically viable way. Creating long-term value that benefits society: financially, socially and ecologically, thereby leaving the world a better place.”*

Susanne continues and explains why Mindlike is focused on businesses that could use or require reinvigoration to remain competitive, relevant or viable. *“An increasing number of small and medium-sized companies are facing strategic difficulties, operational challenges or moving towards economic distress. We believe in reinvigorating such businesses and simultaneously providing sustainable fundamentals for a long term growth perspective. Our team will be sharing our all-round support: from finance to sustainability and from human capital to business development together with the entrepreneurs, executives and experts that are part of our community.”*

Mindlike was founded by Susanne Muntinga, Frank van den Brink, Jan Jaap van Kampen and Johan Kasper. We look forward to meeting like-minded investors, entrepreneurs, business owners and advisors to connect to our bigger plan.

We welcome you to visit our website: [www.mindlike.nl](http://www.mindlike.nl) and explore our views further. For more information, additional quotes or to find out more about our approach, please contact [info@mindlike.nl](mailto:info@mindlike.nl). Follow us on [LinkedIn](#).

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